

STEVEN SPENCER

Graphic Designer

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stevenspencerdesigns.com

EXPERIENCE

Mazor Collective | Phoenix, Arizona

Graphic Designer | December 2021 – Present

Worked with marketing manager and all internal teams to graphically enhance presentations for public speaking events, marketing events, investor meetings, supplier meetings. Designed interior artwork for company facilities such as TV screens, display signs and vinyl wraps. Coordinated with marketing manager to design graphics for multiple websites. Assisted with marketing & inventory teams to design and produce product packaging assets.

Junior Graphic Designer | December 2020 – December 2021

Worked with marketing manager to establish and maintain a consistent brand identity. Collaborated with marketing team to design graphics for social media communications. Worked with the marketing team to design internal communications, newsletters, emails, and Google banners. Designed company apparel & accessories and manage and maintain inventory of these products. Designed booths, exhibits, displays, banners, flyers, brochures, for trade show and marketing events.

Steve LeVine Entertainment & Public Relations | Scottsdale, Arizona

Graphic Designer | February 2018 – December 2020

Managed projects from concept through to design, approval, print and production. Completed projects ranging from marketing materials, promotional items, advertisements, brochures, flyers and website graphics. Provided valuable input, ideas, and concepts for the overall design direction for various projects. Worked directly with print vendors in order to successfully execute projects within the given budget.

MTI Connect | Phoenix, Arizona

Graphic Designer/Prepress Technician | July 2014 – October 2017

Focused on working directly with new clients to create marketing campaign ideas from digital to print. Communicated with clients to make sure job requirements and deadlines are met with a tight turn around. Set up printing press equipment, and performing maintenance on printing presses.

Compumail Corp. | Southington, Connecticut

Graphic Designer/Prepress Technician | April 2011 – April 2014

Formatted and composed text and graphics in a form suitable for use in a variety of print processes. Designed campaign mailings, typesetting, checking mailing guidelines, creating interactive pdf files, digital press checks, creating proof samples and communicating with clients regarding samples and schedules.

Marketing Solutions, LLC | West Hartford, Connecticut

Graphic Designer | February 2010 – April 2011

Coordinated with design and production teams with needs such as checking mailing guidelines, digital press checks, formatting for press, creating proof samples and communicating with clients regarding samples and schedules.

EDUCATION

Bachelor of Arts | Graphic/Information Design

Central Connecticut State University, Class of 2009

SKILLS

- Proficient in Adobe Creative Suite
- Proficient in Microsoft Office
- Working Knowledge of After Effects
- Mac & PC Operating Systems
- Interpersonal Communication
- Digital & Offset printing
- Branding Guidelines
- Presentation Design
- Deadline Management
- Stock Photo Search Expert
- Typesetting
- Typography